

The Yantu Attitude

Expedition tested formula for successful cross-cultural collaboration.

Y Yield, Ego, Yield!

Let go of prejudice. See eye to eye – not ego to eye.

A Accept Rowing in Opposite Directions

Get curious. Differences may well be complementary, not conflicting. Ask “what and why” you want to achieve. Develop your humour safety valve.

N Nail the Vision

Define and commit to your shared vision. Discuss “how” to achieve, agree roles, limits. Hone the humour safety valve. Define success and failure.

T Take to the Seas

Commit and leave safe harbour. If you don’t cast off, you can’t arrive on the other side. Never forget the vision is your compass, particularly when seas are rough.

U United We Stand — or Fall

Success is arriving together or failing as a team. There’s no solo finish in a two-man boat.