

# Saving the Planet – We Can All Do Something

## *It's Only a Drop in the Ocean, But the Ocean Is Many Drops*

Christian Havrehed combines bold adventure with purpose-driven impact, aligning his expeditions with the UN Sustainable Development Goals—not for optics, but for substance. In a world fatigued by greenwashing and ESG box-ticking, Christian is the antidote.

From organizing beach cleanups while rowing around Denmark for Clean Seas, launching a multinational's CSR program in China, being an Eyesea Ambassador, and collecting microplastics in the East China Sea, to running the Pyrenees to fund a lifeboat for Mozambique, rowing with UK Marines for mental health, and being featured at COP27 as part of the Global Canal Rowing Action—his message is clear: we can all do something.

This keynote challenges organizations to move beyond ESG reporting and embrace sustainability as a lived value—energizing teams, strengthening brand purpose, and leaving a legacy.

*"If you think you're too small to make a difference, try sleeping with a mosquito in the room."*

## What the Audience Will Learn

- How bold personal action can inspire corporate sustainability
- How to align purpose-driven initiatives with the UN SDGs
- How citizen science can engage employees and communities
- How to embed sustainability into company culture, storytelling, and strategy



Learn more and book your talk at:

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## Ready to BUZZ?